

— news release —

FOR IMMEDIATE RELEASE

ASYLUM DESIGNS WEBSITE FOR AURA WALKER, MA, CHA, CERTIFIED HYPNOTHERAPIST

Los Angeles, March 17 - Asylum, a Los Angeles based full-service graphic design studio for a wide range of regional and national organizations, today announced the successful completion of a website for Aura Walker Hypnotherapy, a professional practice specializing in trauma recovery and developing each individual's strengths (www.aurawalkerhypnotherapy.com).

Located in Mar Vista's Oasis Healing Center, Aura Walker, MA, CHA is a certified hypnotherapist and therapeutic facilitator who, after 20 years of research, has discovered a fast and efficient way to unlock hidden trauma and overcome personal pain in order to move forward and thrive. She recognizes that all people feel pain, and removing that pain can be a difficult, yet courageous act, requiring the healer to accompany the injured through the dynamic process of healing. In addition, Walker works to build greater self-esteem, holistic health and personal goal achievement through greater self-awareness.

"As an alternative healing professional, I wanted a clean and professional, yet not corporate-looking site," says Walker. "Asylum clearly intuited the holistic, earth-friendly image I was looking for. The site also met all my expectations in terms of being simple and easy to navigate, yet providing all the detail a prospective client may be looking for. It has also been optimized to appear near the top of the list when potential clients enter the relevant search terms in Google. It's been great for business," Walker adds. She notes that she found Asylum to be very fast and efficient, creating the site based on minimal guidance from her.

Asylum's owner and creative director, Jim Shanman, states: "We designed and produced the site in less than six weeks, including gathering and editing all the copy, and locating or creating images with impact. The opportunity to create a powerful website to promote a professional who has developed and introduced innovative self-actualization skills for humanity was highly rewarding for us."

For over 20 years, Asylum has created award-winning corporate identity programs, advertising, collateral and marketing material for some of the most prestigious companies in the world, as well as regional retailers, manufacturers, service providers and non-profit organizations. The opportunity to work with Aura Walker is a perfect partnership between an expert professional service provider and a design firm with unlimited creative and strategic abilities.

FOR MORE INFORMATION CONTACT

Jim Shanman
Asylum
(310) 204-4346
jim@asylumdesign.com



aura walker

Therapeutic Facilitator

home

my philosophy

my inspiration

hypnotherapy &
self-actualization

about aura walker

resources

contact

developing and introducing self-actualization skills For humanity

Self-actualization through hypnotherapy

20 years of research has led me to discover a fast and efficient way to unlock hidden trauma and overcome personal pain in order to move forward and thrive. All people feel pain, and removing that pain can be a difficult, yet courageous act, requiring the healer to accompany the injured through the dynamic process of healing.



aura walker

Therapeutic Facilitator

home

my philosophy

my inspiration

hypnotherapy &
self-actualization

about aura walker

resources

contact

my inspiration

I am a survivor of emotional and psychological trauma, and grew up as a witness to my parents' past traumatic childhoods. My parents' emotional scars influenced their poor decision-making and often resulted in greater pain for themselves and those close to them. Watching my parents struggle to survive life with very little self-esteem, forced me to have a greater awareness of what human suffering looks like.

My mother is from a long line of traditional healers in Malaysia. I have spent a good part of my life witnessing and participating in traditional healing ceremonies in both Malaysia and with Native North American Indians, yet I struggled to find techniques that would help me break past my biggest emotional challenges.



[more](#)